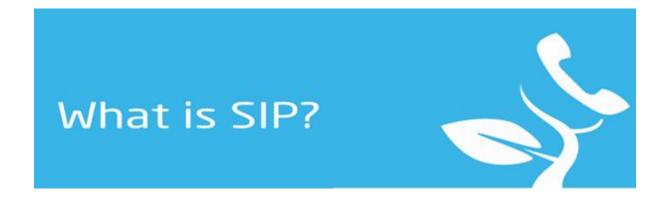
## Free Calls to Mobiles Offer

At **West Pier Telecom** we are offering free calls to mobiles on our SIP Trunks where we provide 2000 extra minutes per channel per month to major mobile phone networks including O2, Vodafone, EE and Gamma.

These minutes are on top of the minutes already offered to UK fixed destinations, giving you that extra bit of flexibility to make that crucial sale!

## Think this is the offer for you? Please call 0844 264 5522

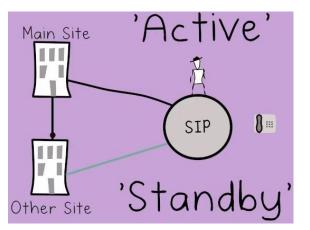


## So what exactly are SIP Trunks?

SIP trunks stands for Session Initiation Protocol and allows your business to transport telephone calls over the internet through either your broadband or Ethernet cables.

This means that if you were to encounter problems with your phone system, i.e. your telephone lines have been cut or the weather has played havoc with your communication, your business continuity is not broken no matter the circumstances.

The SIP trunks 'Active Standby' feature ensures that if your telephone system fails at one site, calls will be transported automatically to your other site over the same number of channels.



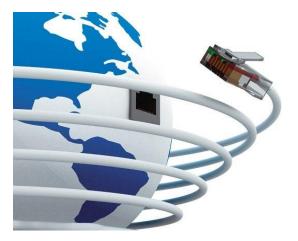
Alternatively, SIP Trunks are not just for multi-site companies. Your calls can be delivered to the same site on a separate network and on different channels.

As a result, you will not run the risk of losing crucial working hours whilst the problem is being fixed.

## How else can I benefit from SIP Trunks?

Geo-independence – SIP trunks gives your business the flexibility of its phone numbers by offering multiple geographic numbers all in one location, allowing you to target a wider range of clients

Cost Effective – Not only are SIP Trunks quick and easy to install, they are perfect for businesses operating in multiple offices and have a highly distributed network.



Please call 0844 264 5522 to find out more or mailto:philip.jenkins@westpiertele.com